# **UNIFORME**

PARIS

**FALL-WINTER 2020** 

#### **UNIFORME SALES / FALL-WINTER 2020**

UNIFORME is a Paris based menswear brand established in 2017 by Hugues Fauchard and Rémi Bats.

The study of uniforms as utilitarian, functional or hierarchical pieces of clothing is always the starting point of their collections.

UNIFORME wardrobe is designed in Paris then crafted in France and Italy. Both designers share a strong commitment to sustainability through artisanal and local productions.

The greatest care is given to the quality and sourcing of fabrics, materials and trims used in the making of the collections as well as to the savoir-faire and expertise of their manufacturers.

UNIFORME is a member of the *New Now* program led by the French Fédération de la Haute Couture et de la Mode and is part of the official Paris Fashion Week Mens' schedule since June 2018. The brand is stocked by Boon The Shop, Galeries Lafayette Haussmann, 24S and its SS20 collection will be stocked by Browns and Duchatel.

UNIFORME FW20 collection reveals earthy and mineral colors. It depicts a world where snow disappears, where men and women explore this ice melting space.

This collection is an ecological fable that denounces as much as it tries to find new alternatives.

Each piece has been designed and crafted as part of an extensive reflection on sustainable development. Each accessory is hand-made in France by local craftsmen.

Oversize ice blue checked shirt, military-like knitted vest, shades of kaki awaken by a smoky orange. This collection is a sensitive exploration where down jacket and wild-leg trousers become objects of high and discrete elegance. Ropes as a technical detail tighten the waistline and play with volumes and proportions. It weaves this modern adventure: somewhere between a desire of authenticity and utopia.

UNIFORME will present its FW20 collection on Thursday 16th JANUARY 2020 in Paris.

UNIFORME SALES / FALL-WINTER 2020 OUTERWEAR



UNIFORME SALES / FALL-WINTER 2020 OUTERWEAR



UNIFORME SALES / FALL-WINTER 2020 SHIRT



UNIFORME SALES / FALL-WINTER 2020 SHIRT



UNIFORME SALES / FALL-WINTER 2020 SHIRT





## SHIRT CH10 FW20

REGULAR SHIRT IN ECONYL® (Regenerated nylon made out of waste rescued from oceans and landfills around the world)

100% PA ECONYL®

## FABRIQUÉ EN FRANCE

SIZE	XS	S	M	L

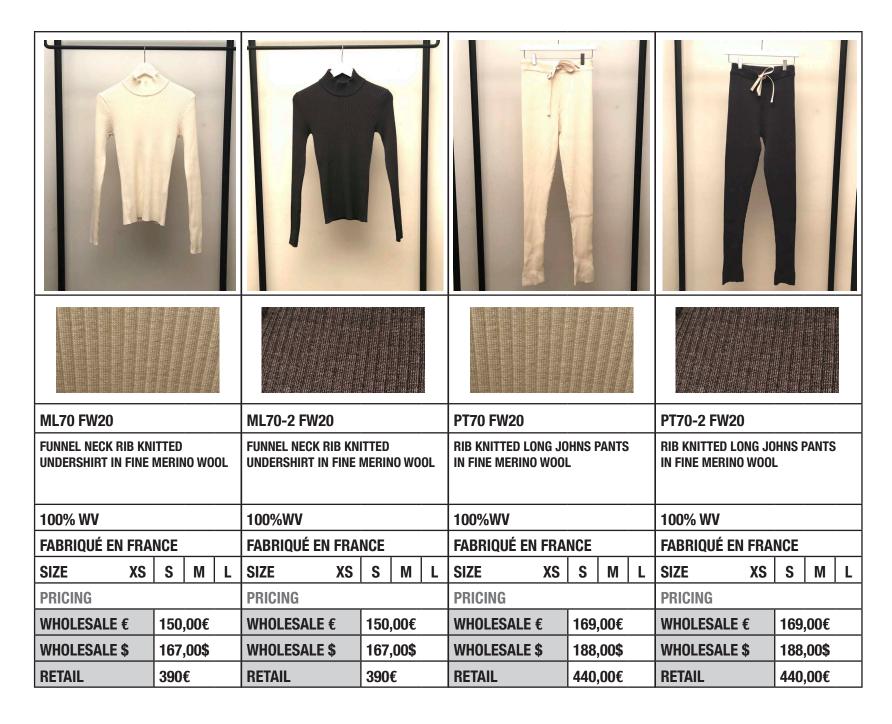
**PRICING** 

WHOLESALE €	206,00€	
WHOLESALE \$	229,00\$	
RETAIL	535,00€	

UNIFORME SALES / FALL-WINTER 2020 JERSEY / KNITWEAR



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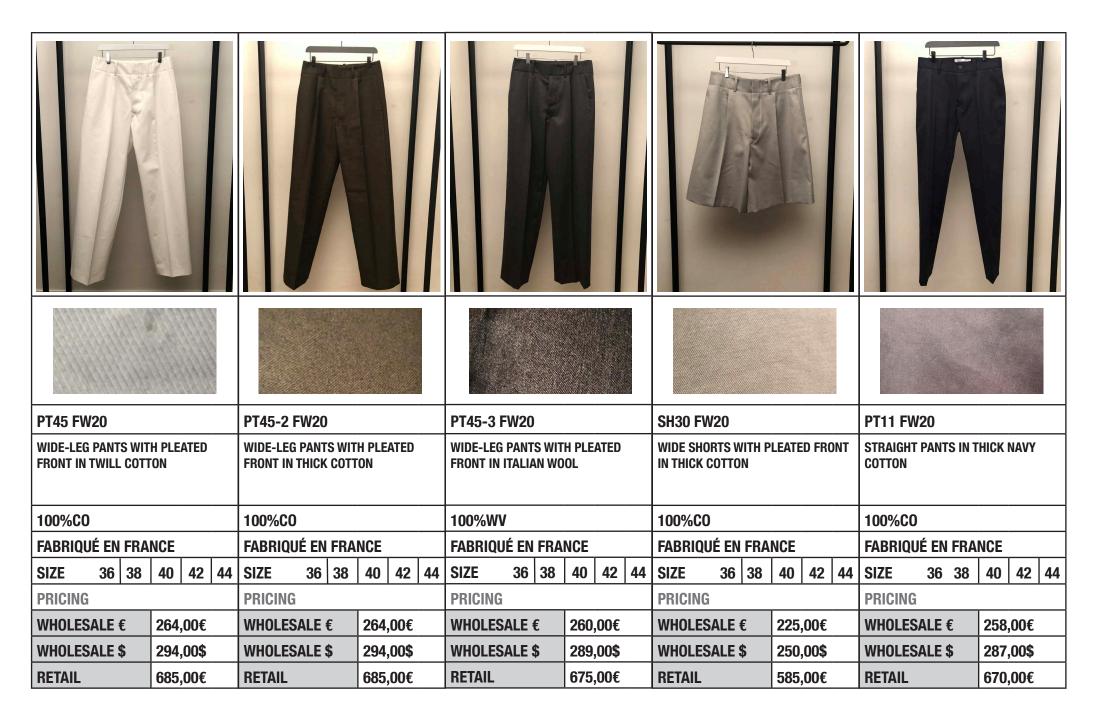


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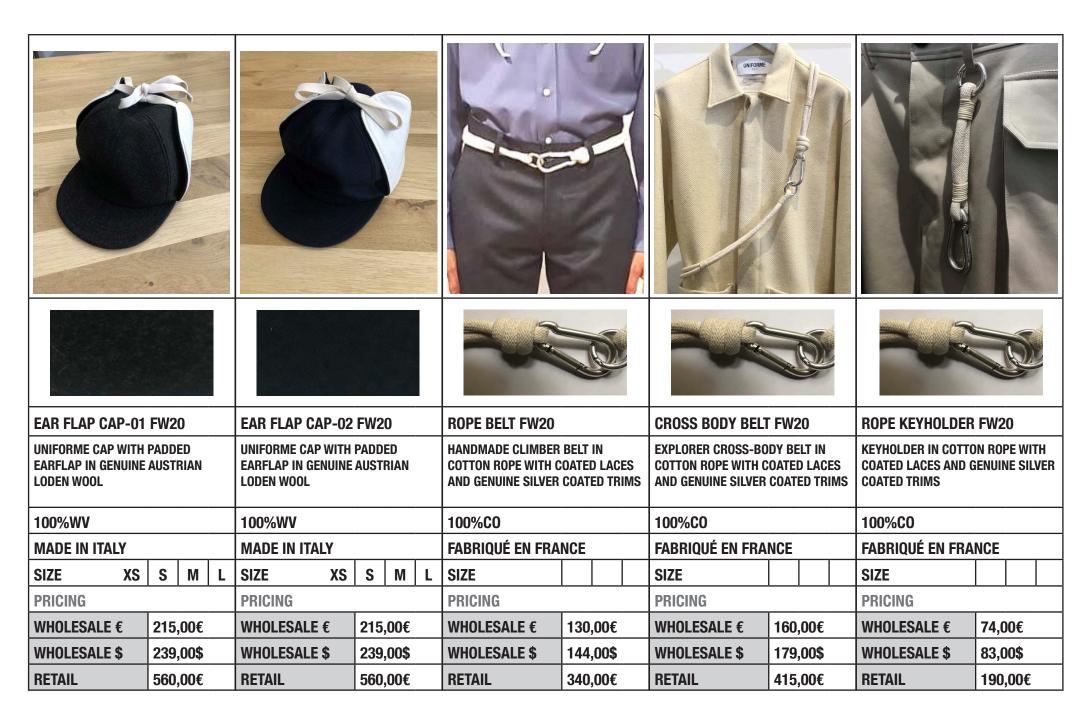




UNIFORME SALES / FALL-WINTER 2020 PANTS



## **ACCESSORIES**



### **UNIFORME SALES / FALL-WINTER 2020**

Shirt buttons are made of natural mother-of-pearl or genuine horn. Coat, jacket, trouser's buttons are made of genuine horn.

Jerseys, tee-shirts, shirts come in size XS - S - M - L Trousers come in size 36 - 38 - 40 - 42 - 44 (French size) Coats and jackets come in size 44 - 46 - 48 - 50 (French size)

Jerseys, shirts, Trousers, Coats and jackets are made in France and Italy. Garments are made of Italian, English, Austrian fabrics.

UNIFORME showroom (RYODAN) will take place 16 Rue des Quatre-Fils in the 3<sup>rd</sup> arrondissement of Paris from January 16<sup>th</sup> to 21<sup>st</sup>.

DEADLINE FOR ORDERS: WEDNESDAY 29<sup>TH</sup> JANUARY
DELIVERY WINDOW: FROM THE 1<sup>ST</sup> OF JULY TO THE 30<sup>TH</sup> OF SEPTEMBER 2020